

Using innersourcing to break down organizational barriers



Hosted By
Tom L.

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Tuesday, May 16, 2017
6:30 PM to 9:30 PM EDT
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Stack Overflow, Inc.
110 William St, 28th floor · New York, NY



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Public group

Details

NOTE: Please RSVP by 4pm and bring id to get through security.

- 6:30pm Doors open
- 6:30-7:30 social time

Using innersourcing to break down organizational barriers



Past event

Speaker: Aroon Gursahaney, Verizon

Description:

Everyone wants to make their Technology organizations more effective, but in large corporations several challenges exist, such as traditional organization structures, legacy system/technologies, and having seemingly endless number of requests. This topic will show you how to implement a crowdsourcing/innersourcing model that allows the power of the technology organization to direct efforts towards the most important business challenges. Key points will be how DevOps and gamification are the key underpinnings to the success of crowdsourcing/innersourcing.

About Aroon: He is the Executive Director Online Systems for Enterprise at Verizon. Aroon is responsible for design, development and implementation of all online work for enterprise and medium business customers. Application hits all points of the customer lifecycle from pre sales through support.

Events in New York, NY

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Tom L. 2,922 days ago

...

Thanks for the excellent talk, Aroon!

At this month's meeting I learned:

- You can replace legacy systems by crowdsourcing parts of the project to people around the company in exchange for giving them the opportunity to learn new technologies, tools, and devops practices
- You can gamify culture change in an organization
- You can make crowdsourcing the norm, not the exception.
- Money motivates but a bigger motivation is interesting projects and the opportunity to learn, and to do something new.
- 21 teams. 12 outside his VP's organization, 106 people participated.
- In 2 days of the game, 2 months of progress was made on the project.
- People took tasks not in their expertise areas, but where they could learn the most.
- Seeing your code in production in other people's projects is a big source of pride
- Code has no value until it is in production.



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