

Using innersourcing to break down organizational barriers



Hosted By
Tom L.



Copy event

Organizer tools

nycdevops



4.7 [385 ratings](#)



Tuesday, May 16, 2017
6:30 PM to 9:30 PM EDT
[Add to calendar](#)



Stack Overflow, Inc.
110 William St, 28th floor · New York, NY



nycdevops
Public group

Details

NOTE: Please RSVP by 4pm and bring id to get through security.

- 6:30pm Doors open
- 6:30-7:30 social time

10/27/2017 10:00 PM EDT

Using innersourcing to break down organizational barriers



Past event

Speaker: Aroon Gursahaney, Verizon

Description:

Everyone wants to make their Technology organizations more effective, but in large corporations several challenges exist, such as traditional organization structures, legacy system/technologies, and having seemingly endless number of requests. This topic will show you how to implement a crowdsourcing/innersourcing model that allows the power of the technology organization to direct efforts towards the most important business challenges. Key points will be how DevOps and gamification are the key underpinnings to the success of crowdsourcing/innersourcing.

About Aroon: He is the Executive Director Online Systems for Enterprise at Verizon. Aroon is responsible for design, development and implementation of all online work for enterprise and medium business customers. Application hits all points of the customer lifecycle from pre sales through support.

Events in New York, NY

Attendees (12)

[Manage](#)

Host

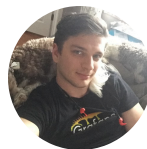


Tom Limoncelli

Co-organizer



Craig Castle-Mead



Mateusz Opalinski

Member



+9 more

Photos (0)

[See all](#)



Add photos

Comments



Leave a new comment



☐ Send as private comment (visible only for attendees)

700



Tom L. 2,922 days ago



Thanks for the excellent talk, Aroon!

At this month's meeting I learned:

- You can replace legacy systems by crowdsourcing parts of the project to people around the company in exchange for giving them the opportunity to learn new technologies, tools, and devops practices
- You can gamify culture change in an organization
- You can make crowdsourcing the norm, not the exception.
- Money motivates but a bigger motivation is interesting projects and the opportunity to learn, and to do something new.
- 21 teams. 12 outside his VP's organization, 106 people participated.
- In 2 days of the game, 2 months of progress was made on the project.
- People took tasks not in their expertise areas, but where they could learn the most.
- Seeing your code in production in other people's projects is a big source of pride
- Code has no value until it is in production.



Like Reply



nycdevops

[See more events](#)



[Report event](#)

Members are also interested in

[See all](#)

SAT, MAY 24, 2025, 2:00 PM EDT

WED, MAY 21, 2025, 6:00 PM EDT

MON, JUN :

Can AI Partially Replace a Therapist? An Honest...

AI for Self-Discovery

🔗 Link visible for attendees



+16

Attend

[IN PERSON] - Rethinking Agile Scaling: A Hands-o...

NYC Scrum User Group

📍 Moody's at 7 World Trade Center, 19th Floor, New York, NY



+38

Attend

LeadDe Meetup

LeadDev I

📍 New York, NY



Create your own Meetup group. [Get Started](#)

Your Account

[Settings](#)

[Log out](#)

[Help](#)

Discover

[Groups](#)

[Calendar](#)

[Topics](#)

[Cities](#)

[Online Events](#)

[Local Guides](#)

[Make Friends](#)

Meetup

[About](#)

[Blog](#)

[Meetup Pro](#)

[Careers](#)

[Apps](#)

[Podcast](#)

Follow us

